

CHANGE THE WORLD



18-20 November 2014

BARCELONA european innovation capital



Enterprising, modern, cosmopolitan and a welcoming location;

Barcelona is one of the major economic, innovation and business hubs in Europe.

It has also become one of the world's paramount smart capitals. Its creative character that sets trends worldwide and its technological and scientific development make it the perfect place to host a forum for cities seeking **smart solutions**.

FIRADE BARCELONA



The meeting point for business and innovation.

A **smart platform** that brings together more than **35,000** companies in over 70 national and international events throughout the year. **Strategically located** between the airport, the port and the city center, with an annual average of **3 million visitors. 240,000 m²** of available space to do business and innovate.

Smart City Expo World Congress

The key event for the smart cities industry.

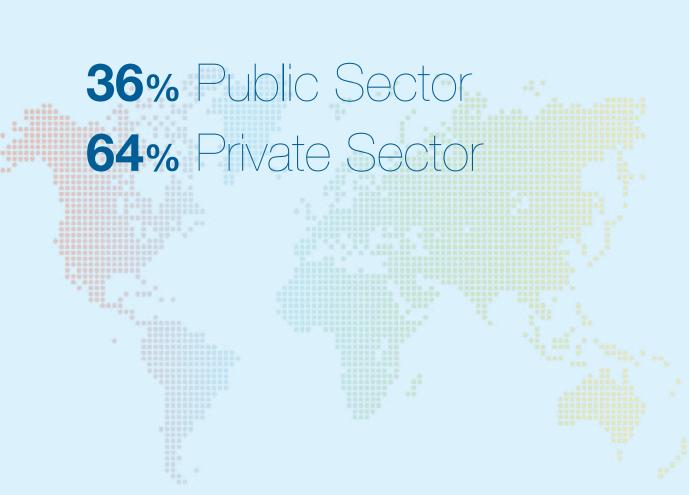
The leading event that gathers city representatives, institutions, academic and thought leaders, research centers, major corporations and entrepreneurs with **major decision-making power**.

9,424 Visitors

3,043 Delegates

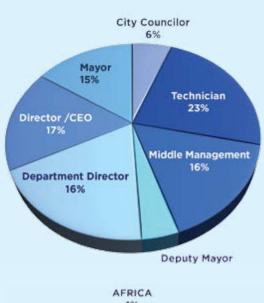
293 Cities

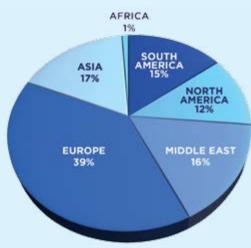
80 Countries



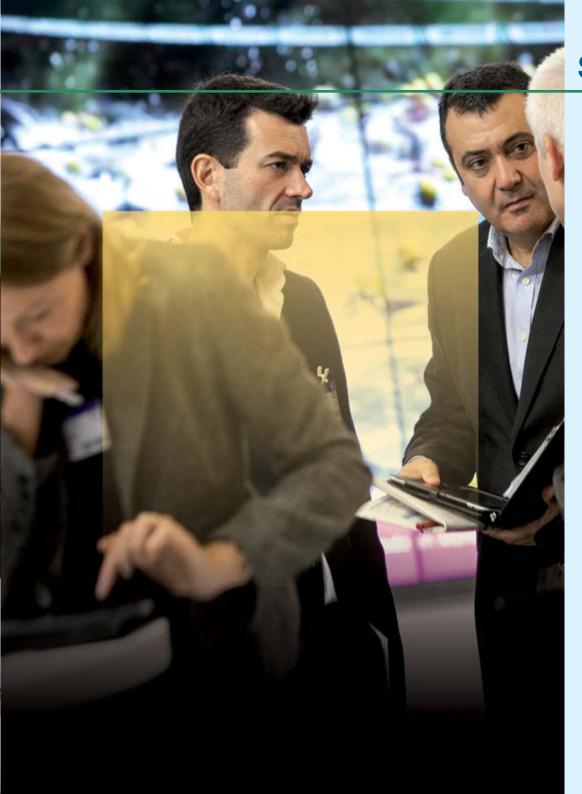
Smart City Expo World Congress

Public Sector





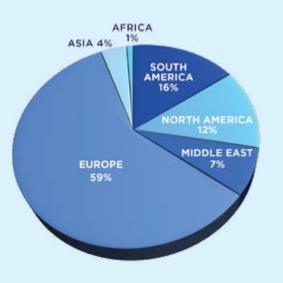




Smart City Expo World Congress

Private Sector





CONGRESS



A conference program

made up of relevant

experts and leaders of the

world's most innovative cities, companies,

research centers, universities and

international organizations.

The congress provides the best opportunity to explain, discuss, inspire and exchange knowledge and ideas at the highest level for the **smart development** of our cities.

Congress

Program



The most inspiring ideas and developments

An event that brings together 300 speakers discussing the challenges cities are facing.

Tracks

An integrated vision

Energy
Technology
Governance
Smart Society
Mobility
Sustainable City

Internet of things Connect Resilient city Engage Empower Integration Water & Waste Development Integrate Social well-being Data Collaborate Open Public transport systems Security Green Resilience Entrepreneurship Decarbonize Regenerate Climat change Share Services Efficiency Innovation Choice Apps Infrastructures Zero carbon Cloud Transform

Congress

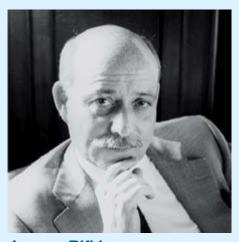
GLOBAL THOUGHT LEADERS FROM PAST EDITIONS



Richard FloridaProfessor,
University of Toronto and NYU.
Senior Editor, The Atlantic



Jong Sung Hwang Head of National IT Policy Group, National Information Society Agency, Seoul, Korea



Jeremy Rifkin
Founder and President of the
Foundation on Economic Trends



Peter Madden CEO, Future Cities Catapult, London, UK



Carlo Ratti
Director of the SENSEable City
Lab at the MIT



Amitabh Kant
CEO & Managing Director,
Delhi Mumbai Industrial Corridor
Development Corporation,
New Delhi, India



CONGRESS OUTLINE

TUESDAY, NOVEMBER 18th



WEDNESDAY, NOVEMBER 19th



THURSDAY, NOVEMBER 20th







Smart City Expo World Congress

is the meeting point for cities around the world.

Cities come together to tackle the challenges and share visions and solutions towards becoming a more livable

SCEWC is a platform for city interaction and active dissemination

of best practices and knowledge



World Smart Cities Awards & Gala Dinner

The World Smart Cities Awards recognize the most innovative city strategies, solutions and initiatives within the smart city model framework.

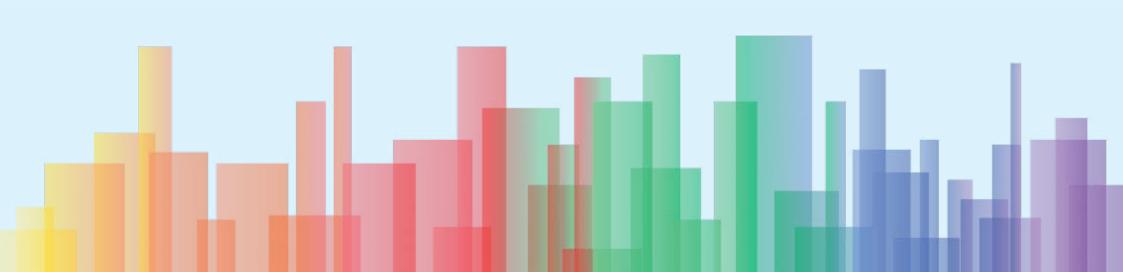
The Awards are an open call to leading companies, entrepreneurs, public and private organizations and universities and research centers.

Over **200 projects** from 35 different countries submitted in the 2013 edition.

Award categories:

City Project

Innovative initiative



World Smart Cities Awards & Gala Dinner 2013



Gala Dinner 700 atendees

City AwardRio de Janeiro

Project AwardMori-no-Funabashi City
futuristic Mitsubishi
hometown

Initiative Award
Smart Citizen-Crowdsensing
Open Community
(Fab lab barcelona / IAAC)

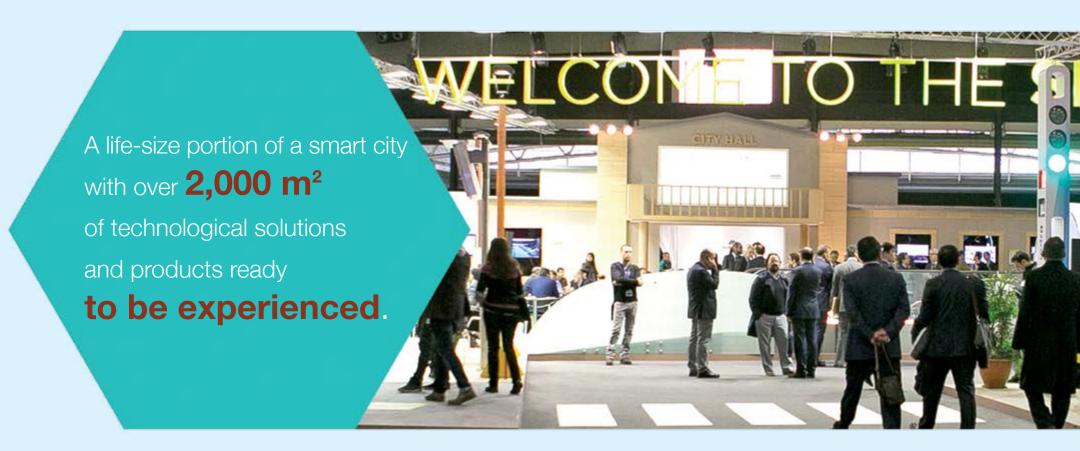
City Projects and promotion



Where cities find solutions



Smart City Plaza





WHERE COMPANIES MAKE BUSINESS

Partners from past editions

Become a partner and enjoy high-level Networking and Brand Visibility:

Global Partners











































Event Partners







































Where companies make business

Networking Activities



SMART CITY EXPO THROUGHOUT THE YEAR

Smart City Expo throughout the year

SCEWC hosts a number of regional events throughout the year attended by world-wide leading companies, cities, thinkers, research centers and media thus consolidating the Smart Cities concept as a **global brand**.





Smart City Expo Kyoto March 26th - 27th 2014

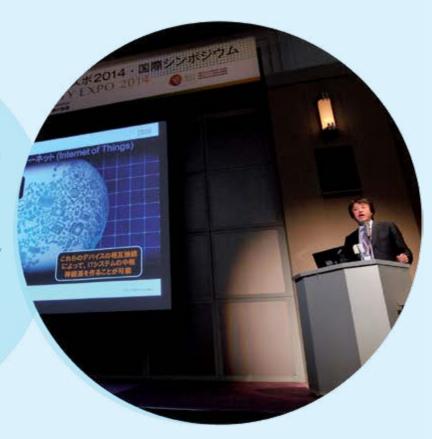
smart city expo куото An excellent opportunity to learn about the developments in Smart Cities in the Far East focusing on Japan with two main drivers:

Smart Cities for Urban and **Social Development**

Exploring the urban and social changes cities are experimenting, owing to new policies and technologies

Technological Research and Industry for Smart Cities

Looking into environmental and mobility challenges in cities, focusing on new solutions and developments



Smart City Colombia - Bogotá October 2nd - 4th 2013

smart city expo

The meeting point for smart cities in Latin America, a market with huge potential for the future.

Companies, governments, entrepreneurs, academics and research centers focused on developing smart urban solutions and projects were able to display, learn, share and innovate together.

Built around three topics:

Smart urban growth

Smart technology and society

Energy, climate change and sustainable mobility



North America

Smart City Expo Montréal December 10th - 12th 2014

smart city expo

The most important meeting point for cities and companies in North America. Exhibition area, a smart city plaza and the congress built around the following four topics:

Urban resilience
Open Government
Sustainable Mobility
Energy and Climate Change



UN-HABITAT World Urban Forum

"Lessons from Asia and Latin America: how to build resilient cities" in the UN-HABITAT World Urban Forum framework Medellin (April, 5th -11th 2014)

The Smart City Expo World Congress was honored to have been invited to participate in the World Urban Forum. During the presentation, cities and companies had the opportunity to share their experiences in building resilient cities.





How to participate

Smart City Expo World Congress offers you several options to participate.



Contact us to help you choose the best way to participate.

smartcityexpo@firabarcelona.com +34 932 332 000

Join the Smart Community

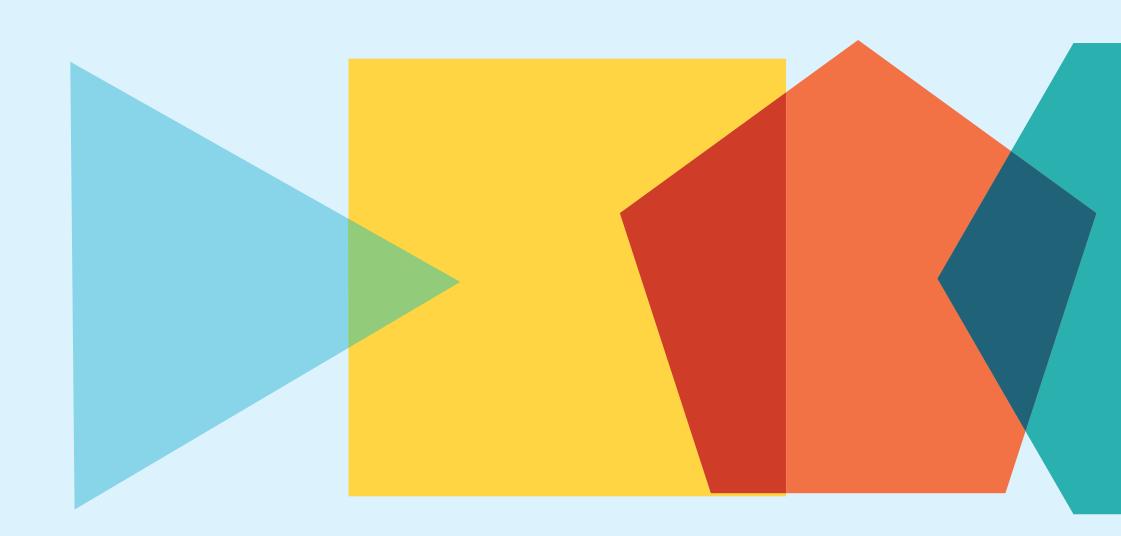
smartcityexpo.com

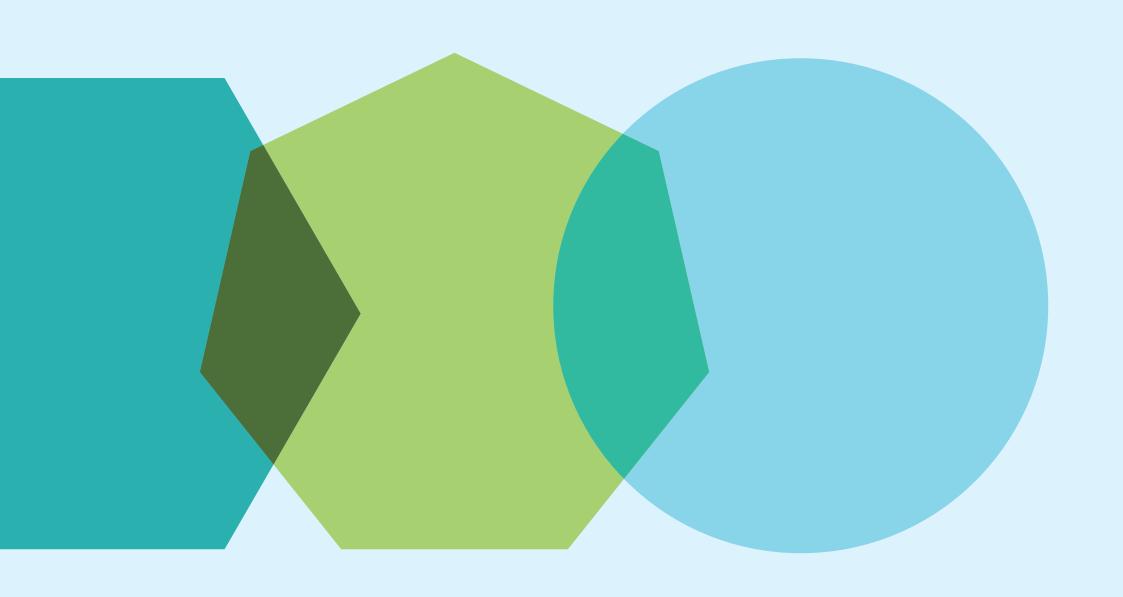
twitter.com/smartcityexpo

youtube.com/user/SmartCityExpo

facebook.com/SmartCityExpoWorldCongress in linkedin.com/in/smartcityexpo

#smartcity14





CHANGE THE WORLD



18-20 November 2014

smartcityexpo.com

